



Association for Media Literacy Planet-M Skopje

Annual report for 2018

Resume

The Media Literacy Association "Planet-M" supports the development of the young generation by implementing activities in the field of education, art, culture, as well as human (children's) rights and active involvement of young people in all segments of their growth and development in civil society.

The mission of the Association for Media Literacy "Planet-M" is to promote media literacy, education, culture, critical thinking, tolerance, law and democracy and to develop them through formal and informal educational processes and activities and involvement of youth in them. In order to accomplish the mission, the association designs, develops and implements creative projects and workshops that promote non-formal education and culture in modern society for wider educational, cultural, economic and social development, to help young people realize their full potential. Through informal education in various segments, Planet-M educates and supports young people on their growth, maturation as well as achieving equality and harmony by gender, social, religious, ethnic, sexual orientation or any other basis, thus reducing discrimination, bullying and youth violence in general.

The main tool for motivating and involving young people is the film, mostly through the International Youth Film Festival "Giffoni Macedonia", which is a branch of the world's leading festival for children and youth "Giffoni Experience" from Italy, and through its itinerant version held few times a year in smaller cities called "Giffoni on Tour". Film screenings are used to motivate young people to open a debate on topics that affect their generation. International cooperation and involvement of young people from our country in various international projects are other important segments of the activities.

Association for Media Literacy Planet-M Skopje, During 2019, organized the sixth edition of the **Giffoni Macedonia Youth Film Festival**, as the most important event for the organization and the largest event for young people in the region, the itinerant project called **Giffoni on Tour** in 7 cities in Macedonia'





Giffoni Macedonia Youth Film Festival 2018, 6-11 October, Theme: Water

The main focus of this edition was the protection of the environment, with a special emphasis on water as theme of the festival. This year, the main program also included carefully selected films, and the participants, divided into 3 age groups, selected the best films for the young audience in the role of a jury. In addition to the 600 young participants from our country and from abroad joined the youth jury and during the festival they were guests in the homes of their Macedonian friends.



The official opening of the festival took place at the Millennium City Cinema where the Ambassador of Italy in Skopje, Mr. Carlo Romeo greeted the audience first in Macedonian and then in Italian, followed by the President of Giffoni Experience, Piero Rinaldi, who announced the opening of the festival.



This year the festival opened with the Italian film *On the Trail of My Father (La pelle dell'orso)* directed by director Marco Segato, based on the novel "The Bear's Skin" by Matteo Rigeto.

The main program of the festival is held in three locations:

Official opening and closing



Cinema Milenium

Program for Juniors



Cinematheque of Macedonia

Program for Cadets



Cinema Frosina and MKC

Program for Seniors



Cinema Milenium and MKC



The youngest participants in group of juniors (10-14 years) were located in the cinema of Macedonian Cinematheque, and cadets (14-16) and seniors (16-19) located in Cinema Milenium Youth Cultural center (MKC) with Cinema Frosina.

The sixth edition of the festival had a rich film and educational program, with many educational activities, films followed with discussions, workshops, guests, music, exchange of ideas, cultures and friendships that further contributed to the development of film and cultural aesthetics and creativity of young people, giving them the opportunity to communicate with their peers from different parts of the world.

The main competition program included 15 feature films distributed in three age groups for screening according the age. Each of the films was followed by a discussion on the topics of the films that concern young people.

Short film program had 11 films made by professionals and 2 short films made at Pula Film Festival during Workshop for Digital Natives by MYTHERAPY Studio



WORKSHOPS



Giffoni Macedonia is traditionally followed by many workshops, divided according to the respective age categories of the participants, deepening the educational character of the festival.

- Juniors - 3 workshops in two locations: Cinematheque of Macedonia, and music school "Pianoforte";
- Cadets and Seniors - 8 workshops at the Youth Cultural Center (MKC);
- Students - 1 masterclass - workshop with shooting and editing short film at locations on Lake Kozjak and the Youth Cultural Center (MKC)

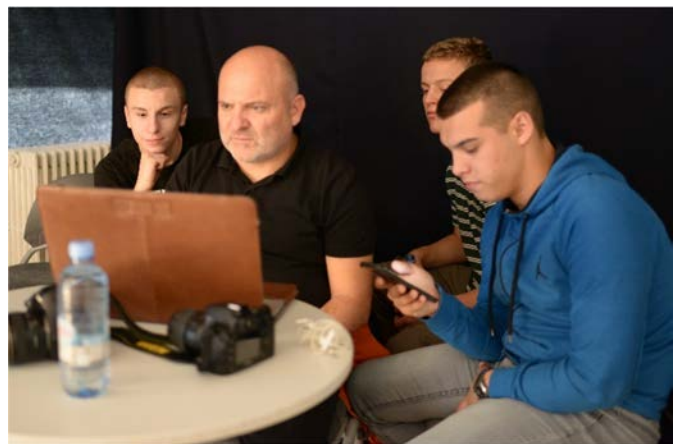
	WORKSHOP	Tutor	Group
1	Meeting the public	Tea Begovska	Juniors
2	Proven	Monika Moteska	Juniors
3	Theater	Pianoforte	Juniors
4	Art workshop	Sezer Salihi	Cadets and Seniors
5	Music workshop	Sandra Georgieva	Cadets and Seniors
6	One Minute Movie	Krste Gospodinovski	Cadets and Seniors
7	OneTake Video	Tatjana Gogovska	Cadets and Seniors
8	Animation	Ilina Mitrevska	Cadets and Seniors
9	Screenplay and creative writing	Elena Maksimovska	Cadets and Seniors
10	Macedonian film in three acts	Igor Petreski	Cadets and Seniors
11	Costume design	Robert Jankuloski	Cadets and Seniors
12	Makeup	Luca Cortina	Students



The workshops were conceived in different segments intended for special fields of interest to the participants. This year, there were several workshops in the categories of cadets and seniors, mostly based on film professions, which resulted in short films and short animated videos, as well as one take video. The workshops for the juniors included Workshops for painting art, theatre as well as Dance and music workshop, where for someones it was their first try to play various instruments. All works created during workshops were shown during the closing ceremony.



The educational element of Giffoni Macedonia continues to characterize and define the festival. The sixth edition showed that the festival has the capacity to develop in a more extended and richer program.



Juniors

The Junior Group (10-13) with over 150 participants this year was composed of students from twenty primary schools from seventh, eighth and ninth grade in most of Skopje and several cities in Macedonia.



The activities for the Juniors took place in the Cinematheque of Macedonia from 9 am to 3 am. The children in this category actively participated in the discussions every day after the screening of the films with their critical thinking and their reasoned views and opinions. The discussions after the films were constructive, interesting and, often, too short to express all their opinions. After the screening of the film and the discussion, they had snacks and various fun activities and workshopa adapted to their age, which contributed with increased mutual understanding and rapprochement.



Cadets and Seniors

The international jury of cadets (13-16 years old) and seniors (16-18+) was composed of around 500 young participants from 10 countries: Italy, Czech Republic, Georgia, Romania, Bulgaria, Serbia, Croatia, Ukraine, Turkey, and of course most of the young people from Macedonia. The official language used during the discussions and workshops was English.



The activities for the Cadets and Seniors took place in the Cinema Milenium, Cinema Frosina and Youth Cultural Center from 9 am sometimes until 9 pm.

Students

This year, for the first time, we try to expand the program for students, with participants from the Masterclass program at Giffoni Experience in Italy, together with Macedonian students,. They made a short film for 5 days under the mentorship of Italian director Luca Cortina.

Meetings with celebrities, master classes and presentations

The young people had the opportunity to talk with the director Igor Ivanov Izi, after screeninh of kis newest short film, with the famuus young actors Actors Valentin Kostadinovski - Tino and Atanas Atanasovski realized in cooperation with Connect Festival, meeting with the founders of the web portal Reborn.mk Dimitar and Bane.



Positive impressions and smiles among teenagers were a clear sign of the pleasure of these meetings and conversations with these celebrities.

In cooperation with the Ministry of Environment was held Masterclass Water Cleanup , and in cooperation with PAKOMAK the project for cleaning the environment "Clean World" was realized.



At the meeting with United World Colleges, the young people were informed with the opportunities for international studies and receiving scholarships.

In cooperation with the high school Nikola Karev, their drama studio Wunderbar performed "Education ?! Oh come on!"

Official visit of the Deputy Minister of Culture of the Italian Republic

Ms. Lucia Borgonzoni, Deputy Minister of Culture of the Republic of Italy, in charge of cinematography, made an official visit to Macedonia as a guest of Giffoni Makedonia. She also had official meetings with the Minister of Culture of Mr. Asaf Ademi and the Director of the Film Agency Mr. Gorjan Tozija.

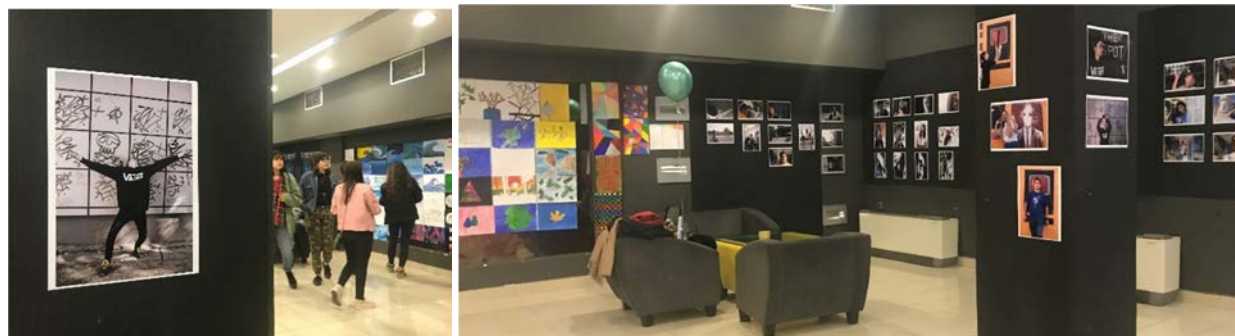


Ms. Borgonzoni also spent considerable time with young festival participants in the Millennium Account and the Youth Cultural Center.



At the closing ceremony, the audience had the opportunity to see the results and the performances prepared by the young participants during the five festival days, in the twelve workshops. The winning films in each of the age categories were also announced. At the end, the presenters revealed the names of the first two representatives, selected among the most active participants in the seventh edition, who will represent Macedonia at the international jury in Italy at Giffoni Experience 2019.

The participants of the workshop for painting, photography and costumography set up an exhibition in the lobby in th Millennium Cinema.



The juniors from the music workshop led by the Pianoforte Music School prepared a music song on which the children played various instruments.

A small play with fifty juniors was performed on the stage of the Millennium Cinema as a result of the theater workshop under the mentorship of Tea Begovska.



At the end of the closing ceremony, the director of Giffoni Experience from Italy, Mr. Claudio Gubitozi, addressed the audience followed with screening of the final video from the last edition of the Giffoni Experience 2018 festival in Italy.

The video materials and photos from the festival can be seen at:

www.tinyurl.com/GiffoniMK

www.vimeo.com/gffmacedonia

www.facebook.com/GiffoniMK

Giffoni on Tour 2018

Giffoni on Tour began to be realized as an extended action of Giffoni Macedonia youth festival and which is held in various cities within our country.

Giffoni on Tour is a project aimed to spread the Giffoni cultural product across the country and involving a large number of young film and cultural enthusiasts in places with lack of cultural content, especially for young People.



This project intent to impose a new kind of informal education through critical discussions on topics that affect young people and through creative workshops. During the two-day events, young participants have the opportunity to experience the film art and culture in general through creative educational program.

With the projects "Giffoni Macedonia" and "Giffoni on Tour" we expect to develop interest among young audiences and to act educationally to bring young people closer to audio visual culture and to develop critical thinking among young people.

In the multiethnic environments, the films were screened with subtitles in Macedonian and Albanian, and the discussions were bilingual.

After the screenings of the films, the participants opened a discussion on the topic of the film, in order to encourage them to develop their debating abilities and to discuss the problems that affect them. After a short break with a snack provided by sponsors, creative workshops led by established authors, artists and actors.

During 2018, "Giffoni on Tour" was held in 7 cities: Berovo, Krushevo, Veles, Strumica, Kochani Struga and Gostivar.





On April 21 and 22, the traveling event Giffoni on Tour was held in Berovo at the Business Center as the largest public space in the city. The event was opened by the Mayor of the Municipality of Berovo Mr. Zvonko Pekevski who, helped with logistical support from the municipality and provide drinks for young participants.



On May 11 and 12 was held the film festival for young people Giffoni on Tour in Krushevo as a traveling part of the festival Giffoni Macedonia in the smaller cities of Macedonia.

The festival was opened by the Mayor of Krushevo, Mr. Tome Hristoski, who helped the organization with logistic support and the municipality provided meals and drinks for the participants.





On May 18 and 19 in the City Library "Goce Delchev" was held the Festival of Youth Giffoni on Tour in Veles which was organized for students aged 13-18 from all schools in the city. Screenings of films were followed with discussion and workshops.



On November 14 and 15 was held the youth festival GIFFONI ON TOUR in Strumica, with was about 600 participants from all school from the city. The festival was opened by Mayor Kosta Janevski, followed with screenings of films and workshops during 2 days.





On November 16 and 17, GIFFONI ON TOUR was held in Kocani at the Multimedia Cultural Center and the event was opened by Mayor Nikolcho Iliev.

During the two days, two films were screened, followed by discussions moderated by actress Nina Maksimova, who also led the Actor's Workshop. A special motivation for the young people from Kocani was that this actress comes from Kocani, and the first rehearsals to be an actress were made on the same stage in the Multimedia Cultural Center when she was 13 years old. After a snack break, the young people took part in creative workshops.



On November 30 and December 1, at the Hotel Drim in Struga, youth film festival GIFFONI ON TOUR was held in Struga,





On December 14 and 15 at the International University VISION in Gostivar, starting at 10 am, a youth film festival GIFFONI ON TOUR was held in Gostivar.



During the two days, the students from the high schools in Gostivar watched two feature films that were subtitled in Macedonian and Albanian, followed by extensive discussions led by the actor and director Senad Abdulli, who was also a mentor at the acting workshop. The discussions were conducted in parallel in Macedonian and Albanian. During the two days after the screenings, there was a break with snacks, followed by creative workshops.



CREATIVE WORKSHOPS

Acting Workshops

The acting workshops were led by different actors and directors who were also moderators in each of the cities where the festival took place:

- Olivera Arizanova-Mansbart - in Strumica
- Nina Maksimova – in Kochani i Berovo
- Zorica Nusheva - in Berovo
- Daniela Ivanoska - in Krushevo
- Talija Nastova - in Veles
- Visar Vishka - in Struga
- Senad Abduli - in Gostivar



Photography workshops

At the photography workshops under the mentorship of professor Robert Jankuloski, participants learned how to take photos with their mobile phones or cameras and create photos that will impress with visual expression and composition.



Painting Art workshops

The Painting art workshops were led by Monika Moteska, who proved to be an excellent pedagogue and mentor, and through her work with young people, she liberated and encouraged their creative ability to express themselves visibly. Over the course of two days, the young people drew and painted several works of art using a variety of art techniques, but most of them chose to paint with acrylic paints.



Darko Basheski

Executive director of Giffoni Macedonia Youth Film Festival

President of Panet-M